



351,908
312,337
205,257

Universe
0-24, \$10+
0-12, \$10+

Limited Exchange
Limited Exchange
Limited Exchange

LIST TYPE Consumer

SOURCE Direct Mail

LIST MAINTENANCE

Last Update May 2010
Update Frequency Monthly

Restrictions:

Maximum order qty is 50,000.
Other restrictions may apply, please inquire.

ADDRESSING

FTP, Email , CD/Diskette N/A

CANCELLATION POLICY

Processed orders cancelled before the approved mail date incur a \$75 flat fee, \$10/M running charges, material and shipping costs. Orders cancelled after the approved mail date will incur cancellation charges and be posted to exchange ledger.

All samples and promotional offers must be cleared in advance.

AUDIENCE PROFILE

These donors are driven by compassion and a strong sense of responsibility for the plight of America's -- and the world's -- hungry children. They help provide food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disaster.

During their 29 year history, Feed The Children has developed and perfected a vast network to locate and distribute surplus and donated food and supplies to hungry children and their families, which is always provided to them *free of charge*. Donor's gifts keep the trucks on the road, picking up the food and delivering it wherever the need is greatest. Last year Feed The Children shipped 135 million pounds of food and other essentials to children and families in all 50 states and in 32 foreign countries.

FOR MORE INFORMATION CONTACT

Tom Mays

1.866.822.0212 ext 415

Please send all inquires including Clearance Requests and Purchase Orders to
Orders@ResponseWorld.com or Fax 469.624.5615.



RESPONSE WORLD

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